

**Interactive Web Designer****Location: Raleigh, NC****Overview:**

Under the supervision of the Marketing Manager, the ideal candidate for the Interactive Web Designer will be responsible for ongoing website development and maintenance, email blasts and other digital media, with appropriate SEO considerations.

**Responsibilities:**

- Enhancement of design, development, and maintenance websites and emails
- Use HTML, XML, XHTML, JavaScript, CSS techniques to create page layouts, including design, navigation, and content for existing web sites, email blasts and other digital media
- Use SEO techniques to improve website visibility and exposure
- Create graphic assets for websites and emails, including banner ads, etc.
- Graphic design for logos and/or product collateral
- Monitor and enhance existing SEO Initiatives

**Necessary Experience:**

- BS / BA university degree and a minimum of two years of web development and design
- Intermediate-Expert proficiency of Adobe Creative Suite
- Intermediate to expert proficiency in development of HTML, JS, CSS (Hand coded test will be given)
- Comfortable working in [ASP.NET](#) environment
- Knowledge and demonstrated experience with cross-browser and cross-platform issues

**Additional desired skills:**

- Experience and expertise with content management systems preferred
- Experience with PHP, MySQL, jQuery a plus
- Experience with social media ( LinkedIn, Facebook, Google +, Twitter) a plus
- Experience with Salesforce.com, SEO, and/or Marketing Automation platforms a plus
- Self-motivated team player with excellent communication skills
- Acute attention to detail

**Portfolio and samples of work will be required at time of interview**

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**APPLY NOW:** *To apply for this position, please send resume and pertinent correspondence to [recruit@glbsoft.com](mailto:recruit@glbsoft.com)*